

5 The City of Minneola Council Meeting was called to order by Mayor Pat Kelley. Present  
6 were: Councilman Rick Roderick, Councilman Victor Ortega, Councilman Joseph  
7 Saunders, Scott Gerken (City Attorney), and Jan McDaniel (City Clerk/ Acting City  
8 Manager). Vice Mayor Price was excused by a motion.  
9

10 A moment of silence was observed and the Pledge of Allegiance was lead by Vice Mayor  
11 Price.  
12

13 **AGENDA REVIEW**  
14

15 No Changes.  
16

17 **AUDIENCE TO BE HEARD**  
18

19 **Mooney Power Sports** requested permission to display their motorcycles on the wall in  
20 front of their business area on US Hwy 27. The owner complained regarding the service  
21 and misinformation received from City staff and asked what could be done to ensure all  
22 businesses receive the same treatment.  
23

24 **Mayor Kelley** stated he would like to hear from more of those present and that following  
25 that the issue would be addressed.  
26

27 **Little Anthony's Pizza** suggested the City hold a seminar for City businesses regarding  
28 allowed signage.  
29

30 **Central FL Golf Carts** expressed concerns with the sign regulations in the City.  
31

32 **Growing Like A Weed** concurred that she had issues with the sign regulations.  
33

34 **Internet Fun Center** requested help in allowing the businesses to have signage for their  
35 business.  
36

37 **Randall Moye, Jr.** (Minneola resident) stated that he felt he had been harassed by Code  
38 Enforcement in the past and had purposely left a 28' trailer in public ROW and no one  
39 from Code Enforcement had contacted him. He expressed support of the City businesses.  
40

41 **David Yeager** (Minneola resident) suggested the City to work with the businesses and  
42 asked the Council to vote for a tax increase to balance the budget to maintain services to  
43 the City.  
44

45 **Laura Jones** (City Planner) stated she could address most of the concerns from the  
46 businesses. She explained that many of the signs require a permit; some signs need to be  
47 set back 5' from the property line and that there were some issues with the FDOT right-of-  
48 Way and a Progress Energy easement along Hwy. 27. She stated she would be happy to

1 work with the businesses to place their signs in the ROW or easement if they had the  
2 property owner's permission.

3  
4 Council comments:

- 5 • **Rick Roderick** thanked all the business owners for attending and explained he  
6 attends every P & Z Board meeting. *Laura Jones further explained the*  
7 *requirements per the City Code.*
- 8 • **Victor Ortega** thanked Laura for her time; asked how sign permits were issued;  
9 inquired as to when the notices of sign requirements were sent to local businesses  
10 and offered suggestions on working together with the businesses. *Laura Jones*  
11 *explained the correct information was required; and stated letters were sent out*  
12 *approximately 8 months ago explaining the sign requirements.*
- 13 • **Kelly Price** expressed her support for helping the businesses and stated the City  
14 should work with them.
- 15 • **Joe Saunders** acknowledged the rules of the City and stated the codes are in  
16 place and there is a process to be followed. He also noted that if the consensus of  
17 the public was to change or update those codes the Council should be open to  
18 suggestions.
- 19 • **Pat Kelley** suggested that staff go to the businesses and help them resolve their  
20 issues and questioned Ms. Jones regarding existing signs. **Laura Jones** stated she  
21 would be glad to discuss the Mayor's issues in her office and explain the signage  
22 issues.

23  
24 A general discussion continued regarding use of easements and placement of signage.

25  
26 **Scott Gerken** summarized the discussion and suggested the businesses apply for a  
27 variance.

28  
29 **David Yeager** (Minneola resident) spoke on Code Enforcement and suggested the  
30 department help with the businesses coming into compliance.

31  
32 **Victor Ortega** thanked the business owners for attending the meeting and hoped a  
33 solution would be worked out promptly.

34  
35 **Pat Kelley** requested Ms. Jones to work with the business owners.

36  
37 **Laura Jones** stated she would gladly work with the business owners.

38  
39 **Randall Moyer** (Minneola resident) expressed his opinion that staff was not doing their  
40 jobs. He stated he had been operating his business without a city business license since  
41 November.

42  
43 **Minneola Business Owner** suggested the rules could be sent out with the business tax  
44 receipt.

45  
46 **Minneola Business Owner** complained regarding new fines.  
47

1 A lengthy discussion pursued regarding the P & Z Board and Council decisions and ways  
2 to help the businesses.

3  
4 **Tim Green** (City consultant) suggested looking into easement use and commented on  
5 product display which needs to be permitted. He gave examples of other Cities who have  
6 changed their sign codes. He reminded Council that there had been three public hearings  
7 regarding signs and most business owners had not attended. He also did not recommend  
8 issuing variances for signage.

9  
10 **Joe Saunders** spoke on easements and stated the City is at the service of the citizens and  
11 if rules are wrong, then perhaps they should be changed. He expressed his willingness for  
12 the City to work with the businesses.

13  
14 **Scott Gerken** explained the difference between an easement and rights-of-way.

15  
16 Council determined that a possible solution should on the next P & Z Board meeting.

17  
18 **Laura Jones** agreed.

19  
20 **Tab 1 APPROVAL OF MINUTES**

21  
22 **MOTION by Rick Roderick, SECONDED by Victor Ortega** to approve the minutes  
23 of the meeting.

24  
25 **AYE:** Roderick, Ortega, Kelley, Price, Saunders

26  
27 **NAY:** None

28  
29 **MOTION PASSED: 5-0**

30  
31 **Tab 2 Corrective Ordinance 2010-14**

32  
33 **Scott Gerken** explained that DCA had noticed a scrivener error in the original ordinance  
34 and had asked that Council acknowledge the error and approve the corrective Ordinance.

35  
36 **MOTION by Rick Roderick, SECONDED by Kelly Price** to approve the corrective  
37 ordinance and acknowledge the scrivener error in Ordinance 2010-14 and authorize  
38 the Mayor and City Clerk to execute the corrective ordinance.

39  
40 **AYE:** Roderick, Ortega, Kelley, Price, Saunders

41  
42 **NAY:** None

43  
44 **MOTION PASSED: 5-0**

45  
46 **Tab 3 Ordinance 2010-03 Personnel Policy Update**

47  
48 **Scott Gerken** read Ordinance 2010-03 by title only for the first time.

1 **MOTION by Kelly Price, SECONDED by Rick Roderick to approve Consent**  
2 **Agenda Tab 3 Ordinance 2010-03 Personnel Policy Update.**

3  
4 **AYE:** Roderick, Kelley, Price, Saunders

5  
6 **NAY:** Ortega

7  
8 **MOTION PASSED: 4-1**

9  
10 **Tab 4 Ordinance 2010-08 Vending Machines**

11  
12 **Scott Gerken** read Ordinance 2010-08 by title only for the second time and explained the  
13 purpose of the Ordinance was to permit vending machines to ensure that all legal  
14 guidelines are in order.

15  
16 **Mayor Kelly** asked for public comments; there were no comments.

17  
18 **MOTION by Rick Roderick, SECONDED by Joe Saunders to approve Ordinance**  
19 **2010-08**

20  
21 **Victor Ortega** expressed concern with the handling of personal information which he  
22 stated at first reading.

23  
24 **Scott Gerken** explained the privacy issue is something that could be added at a later date  
25 and that federal regulations stipulate the handling of personal information.

26  
27 **Mayor Kelley** requested that transaction cards be included in the Ordinance.

28  
29 **Council agreed.**

30  
31 **AMENDED MOTION to include transaction cards and to state that they have to**  
32 **abide by all federal/state guidelines.**

33  
34 **AYE:** Roderick, Ortega, Kelley, Price, Saunders

35  
36 **NAY:** None

37  
38 **MOTION PASSED: 5-0**

39  
40 **Tab 4 Ordinance 2010-15 Code Enforcement Citations**

41  
42 **Scott Gerken** read Ordinance 2010-15 by title only for the first time.

43  
44 **Mayor Kelley** asked for public comments; there were no comments.

45  
46 **Mayor Kelly** requested the item be tabled until the sign issues were resolved.

47  
48 **Scott Gerken** explained the item could be table at the next reading.

1 **Council agreed.**

2  
3 *First Reading, no action taken.*

4  
5 **Tab 6 Resolution 2010-03 Quasi-Judicial Hearing @ 8:25 p.m.**

6  
7 **REPORTS:**

8  
9 **Jan McDaniel** read through her report (Exhibit A):

- 10 • Reminded Council of the City Manager interviews scheduled for June 8<sup>th</sup>.  
11 • Informed Council that a meeting with the warden of the LCCI had been very  
12 encouraging.  
13 • RaceTrac had begun clearing of their site.  
14 • Asked if Council would hold the July 6<sup>th</sup> meeting as it immediately follows the  
15 July 4<sup>th</sup> holiday. *Council determined that the meeting would be held.*  
16 • Stated City Hall would be closed on Monday May 31<sup>st</sup> for Memorial Day.  
17 • Stated she would be out of the office May 20<sup>th</sup> – May 25<sup>th</sup>.  
18 • Informed Council that the South Lake Chamber was requesting the City place a  
19 two page ad in their publication for \$3,200.00. *Council determined that there*  
20 *would be other ways to advertize for the City.*

21  
22 **Victor Ortega** explained the Orlando Economic Development Committee for Lake  
23 County was considering a publication.

24  
25 **Scott Gerken** stated he serves as a special magistrate for sign violations for Mount Dora  
26 and ensured Council that other cities have the same sign issues.

27  
28 **Victor Ortega** asked for an update on the dock.

29  
30 **Scott Gerken** explained that a letter had been sent to the owner of the boat but has not  
31 heard anything at this time. He stated he would notify Council should he hear anything.

32  
33 **Pat Kelley** noted the “no trespassing” signs had been posted on the property.

34  
35 **Rick Roderick** stated a meeting of the growth committee with the school board would be  
36 held on May 26<sup>th</sup> at 6:00 p.m.; stated a library meeting would be held this coming  
37 Thursday but informed Council that the state had approved the funding for the libraries;  
38 and firmly stated that he was not in favor of any further personnel layoffs including the  
39 sheriff’s department and was not in favor of staff furloughs. He stated he would be in  
40 favor of a millage increase if that was what was needed.

41  
42 **Victor Ortega** apologized for missing last Tuesday’s meeting; informed Council that he  
43 had suggested to the principal of Grassy Lake Elementary a partnership with the City for  
44 the MAC and had informed her that Mr. Roderick would be the liaison for the City; asked  
45 if the truck at City Hall was in violation; and informed Council of a marketing brochure  
46 from Groveland.

1 **Kelly Price** reported the clean-up day at the Chester Street property had been a success  
2 and that another one would be held in the future.

3  
4 **Joe Saunders** urged Council to act responsibly and to do what is best for the City.

5  
6 **Mayor Kelley** thanked Ms. Jones for calling him out and apologized for his actions.

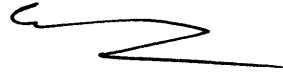
7  
8 **MOTION by Rick Roderick, SECONDED by Joe Saunders to adjourn.**

9  
10 **AYE:** Roderick, Ortega, Kelley, Price, Saunders

11  
12 **NAY:** None


13  
14 **MOTION PASSED: 5-0**

15  
16 *The meeting adjourned at 8:56 p.m.*

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18  
19 

20  
21 \_\_\_\_\_  
22 Mayor Pat Kelley

23  
24  
25 ATTEST:

26   
27 \_\_\_\_\_  
Jan McDaniel, CMC

