

**Minneola Community Redevelopment Agency
Meeting Minutes
Minneola City Hall
August 1, 2023
Immediately following the City Council Meeting
Beginning at 6:30 p.m.**

The City of Minneola Community Redevelopment Agency meeting was called to order by Agency Chair Pat Kelley. Also present were Agency Member Pam Serviss, Agency Vice Chair Debbie Flinn, Agency Member Erick Hernandez, Agency Member Joe Saunders, Scott Gerken (City Attorney), Mark Johnson (City Manager), and Kristine Thompson (City Clerk).

CALL TO ORDER

Agency Chair Kelley called the meeting to order at 7:39 p.m.

MOMENT OF SILENCE & PLEDGE OF ALLEGIANCE

A moment of silence was observed, and the Pledge of Allegiance was led by **Agency Vice Chair Flinn.**

AGENDA REVIEW

There were no changes.

PUBLIC COMMENTS

There were no comments.

CITY MANAGER'S CONSENT AGENDA

Item 1: Community Redevelopment Agency Meeting Minutes – June 20, 2023

MOTION by Agency Member Serviss, **SECONDED** by Agency Member Hernandez, to approve the City Manager's Consent Agenda.

AYE: Serviss, Flinn, Kelley, Hernandez, Saunders

NAY: None

MOTION PASSED: 5-0

COUNCIL DISCUSSION & ACTION ITEMS**Item 2: Professional Services – ASA Strategic Planning Consulting Services**

Mark Johnson stated this agreement would allow Allison Strange and Associates (ASA) to help promote recreation, tourism, and partnerships. He suggested changes were made to the original agreement provided by ASA. These changes include changing the two thirty-acre, city owned, parcels to the primary projects and designating Chester Street Park as secondary. Their primary focus would be on the thirty-acre parcels. The cancellation notice was also changed from 30 days to 90 days.

Agency Chair Kelley inquired about the cost.

Mark Johnson indicated it would be \$36,000 per year with the option to receive bonuses for successfully securing projects.

Agency Member Hernandez suggested ASA would assist the city in finding recreation activities, such as national sporting events, which the city could financially benefit from.

Scott Gerken indicated the agreement excludes any projects currently in the works, such as the proposed YMCA and any projects proposed with Lake County. If ASA plans to claim a bonus, they must claim it before entering a project.

Mark Johnson asked if the council wished to approve the agreement, they make the approval contingent on attorney review and modification.

Agency Member Saunders was not in favor of the agreement.

MOTION by Agency Member Serviss, SECONDED by Agency Member Hernandez, to approve Item 2: Professional Services – ASA Strategic Planning Consulting Services with city attorney review and modification.

AYE: Serviss, Flinn, Kelley, Hernandez

NAY: Saunders

MOTION PASSED: 4-1

FINAL PUBLIC COMMENTS

There were no comments.

MOTION by Agency Vice Chair Flinn, SECONDED by Agency Member Hernandez to adjourn.

AYE: Serviss, Flinn, Kelley, Hernandez, Saunders

NAY: None

MOTION PASSED: 5-0

(Meeting adjourned at 8:40 P.M.)



Pat Kelley, Agency Chair

ATTEST:



Kristine Thompson, City Clerk

